



A FUTURE TECH STUDIO



# LEGENDBOTS

A ROBOTICS PLATFORM FOR CREATORS

xr | robotics | gaming | story

Where's the robot from TV and Movies that we were promised? The team at Brave New World is developing a new robotics platform for the home consumer market that will finally deliver.

Our first product will be a 12-inch robot that can be your own personal clockwork character—an actor that will tell your unique story. With easily swappable and extensible exterior shells, the base robot can be modified and augmented to embody any role your heart desires. It will see you, hear you, and talk back to you. Just supply your script and costume.

The platform is called **LegendBots**. Here are some of its charms:

## SMART

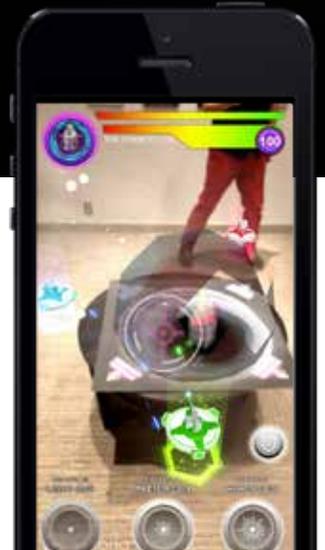
Robotic toys are now commonplace for home consumers. Most are single purpose and limited in functionality. After you've played with them a few times, they mostly collect dust and buyer's remorse. **LegendBots**, on the other hand, are designed from the ground up to react to your input through voice recognition, computer vision, and machine learning. Just when you think you've seen everything it can do, something new pops up to surprise and delight.

## VERSATILE

From a talking teddy bear to R2D2, when you change a **LegendBot's** clothes, you change its whole persona. Swapping shells takes 2 seconds, and a new shell contains new programming, stories, and personalities. This keeps the experience fresh, reduces the consumer's cost of buying new robotic experiences, and keeps consumers loyal to the platform, motivated to collect them all.

## GAMIFIED

But the experience isn't limited to only swapping shells. We supply a base Augmented Reality experience for your mobile phone that the **LegendBot** can interact with in real time. Toy producers can extend the base experience to deliver new worlds of adventure that you and your friends can explore with the **Legendbot** as your guide, ally, or enemy.



## ASK

In order to bring LegendBots to life, Brave New World is asking for asking for **\$1 Million USD** against a **\$4 Million pre-revenue valuation**.

For more information, please contact:

**Mike Rizkalla**, CEO of Brave New World  
646.895.3151  
mike@bravenew.world

[BraveNew.World](http://BraveNew.World) | [LegendBots.com](http://LegendBots.com)